

# Marmore Infrastructure Report

## 2016

### GCC Aviation

# A Focus on Full Service Carrier (FSC)

An Industry in Flux

#### Research Highlights

Analyzing the GCC FSC industry and the difference in business model compared to regional LCC players. The reports examines the trend in passenger traffic and performance of the FSC players in the region. The report also discusses growth drivers and challenges for the industry.

## What is the report about?

The GCC aviation sector is projected to grow at a strong pace supported by the increasing capacities of the airports and fleet size of the major airlines of the region. The airlines sector faces a number of challenges such as the development of ultra-long-haul aircraft, growing air-traffic congestion, over capacity concerns, lack of secondary airports and demand for man power. The regulatory reforms have been slow leading to inefficiencies in the operations of the airlines. Some of the key trends in the industry include the big ticket purchases by the players, increasing LCC capacity share, liberalization of regulations and growing brand equity of the gulf airlines.

## Who will benefit and why?

The report will benefit anyone tracking the GCC Aviation Industry, and its many players; also regulators and government agencies, investment bankers and economists. This report would help these entities to gain in-depth understanding about the industry.

## How exhaustive is this report?

We have analyzed how airlines industry in GCC is evolving with the adoption of dynamic business models by the Full Service Carriers (FSC) and Low Cost Carriers (LCC). And, the pricing strategies of the players have been changing globally, with a move towards hybridization of models. Increasing population, rising spending levels, surging demand for air travel, booming tourism industry, strategic location and increasing trade relations are driving the industry. The report also examines how the future outlook for the industry is positive with projected traffic growth and profits of the carriers at high levels in the region. The region's largest airlines are expected witness continuous growth and increasing profits.

## Is regular update available for this report?

The report will be updated yearly. However, if required, upon specific request we could provide you with an update.

## Can I download a certain section of the report?

Yes. The user can access certain sections of the report upon request, and this will be available at a nominal price.

### Key questions addressed in this report:

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- How different is the business model of FSC and LCC carriers in the region?
- What has been the trend in passenger traffic in the different GCC Countries?
- How have the regional FSC players performed in the recent years?
- What is the present and future passenger handling capacity of the leading regional international airports?
- What are the growth drivers and challenges faced by the GCC airlines industry?

### This report can add value to:

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- Airlines
- Regulators and Government agencies
- Investment Bankers
- Economists

The cost of full report is **\$250.**

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